

T
SP
P

2006 &
Olympia
the sport
biathlon.
2014
Hopefuls

2014 Olympic Winter Games, Sochi, Russia



Biathlon is the most popular winter sport in Europe. And growing in popularity in the U.S.

HELP MAKE HISTORY IN THE ONLY SHOOTING EVENT THAT THE WINTER OLYMPICS HAS TO OFFER...

Biathlon is a fast paced, head to head dueling event which combines two sports; rifle marksmanship and cross country skiing. No American athlete has ever won a medal in this event, but we are now closer than ever to making history. Read on to see how you can become part of this history making journey.

Biathlon is a typical Olympic endeavor - combining the most physically demanding sport of cross-country skiing with the intense precision of rifle marksmanship. These opposing disciplines collide at the shooting range. With their hearts pounding nearly three times a second, the athletes struggle to control their breathing as they shoot, knowing that every shot and the number of seconds it

takes to make it, will determine who stands on the podium that day. It is this drama, combined with wonderful visual images of the competitors, which has lead biathlon to be the top rated winter sport on European TV.



Lanny Barnes recently scored the best Olympic result in 16 years for an american female in the sport of biathlon. During that event she was the fastest and best shooter

LANNY



Lifetime Goals:

- Become the first U.S. Women to Medal at an Olympics for the sport of biathlon
- Become the fastest and best shooter in the world in biathlon
- Clean an entire season at the World Cup (hit every target, never been accomplished by any athlete before)
- Host an inspiring and action packed Hunting show on television
- Inspire young kids and women across the country and encourage them to participate in shooting sports
- Become a role model for people of all ages
- Give back to Biathlon as a coach or mentor
- Help shooting sports and hunting grow with future generations

LANNY BARNES Career Highlights:

Olympic Team 2006 & 2010

World Championship Team—
2005,2007,2008, 2009,2010

Junior World Championship Team (2001-
2003)

Silver& Bronze Medal World Jr.
Championships Relay & Individual 2002

2002 US Olympic Committee Athlete of the
Year

6 Time U.S. National Champion

23rd place Olympic Individual 2010, best
american finish in 16 year.
Bronze Medal European Cup— Italy, 2003
Individual Race

2nd— 2004 Boemerwald Lauf, Austria

1st— 2005 World Champs Team Trials—
Sprint and Pursuit

World Cup Team 2002, 2004, 2005,
2006,2007,2008, 2009

Ranked in the Top 5 in the World for
Shooting Speed

WHAT TRACY SAYS ABOUT LANNY:

THERE IS SOMETHING INSIDE
LANNY THAT MAKES HER ONE OF
THE FIERCEST COMPETITORS I
KNOW. I KNOW HER BETTER
THAN ANYONE AND I STILL
DON'T KNOW WHAT IT IS ABOUT
HER THAT MAKES HER SO DARN
GOOD UNDER PRESSURE. IN
SOCCER, DURING PRACTICE SHE
COULDN'T MAKE A PENALTY KICK
TO SAVE HER LIFE, BUT IN A
GAME SHE WAS THE ONE THAT
THE TEAM WOULD RELY ON TO
MAKE IT, SHE NEVER MISSED A
PENALTY KICK DURING A GAME.
IN BIATHLON, I CAN OUT SHOOT
HER DAY IN AND DAY OUT IN
TRAINING, BUT I KNOW COME
RACE DAY, I BETTER HAVE MY
"A" GAME BECAUSE THE
CHANCES OF HER MISSING ARE
SLIM. YOU CAN ALWAYS RELY ON
HER TO COME THROUGH WHEN
THE PRESSURE IS INTENSE.



TRACY BARNES

What Lanny says about Tracy:

Even though I'm 5 minutes older, Tracy has always stepped up and played the role of the older sister. In other words she doesn't take crap from anyone and always puts things in perspective for me. She is tough as nails and nothing ever gets to her. I can honestly say that I'm the luckiest person in the world because I get to train with my hero and biggest competition every day. It is such a big advantage for us to be able to train and push each other to be better day in and day out. Tracy has this attitude that when someone tells her she is incapable of doing something it only makes her more motivated to get it done and do it right. She has the do or die attitude, never give up mindset, and will always be there to help her teammates no matter what.



Career Highlights:

- 2006 Olympian
- 2010 Olympic Alternate
- 10 National Championship Titles
- 5 North American Championship Titles
- Silver medal winning relay team World Junior Championships, 2002
- Ranked 7th in the world in 2009 for shooting percentage
- World Junior Team (2001-2003)
- World Championship Team, 2003, 2006, 2007, 2008, 2009
- European Cup Team- 2003-2010
- Gold Medal, European Cup 2004

TRACY BARNES



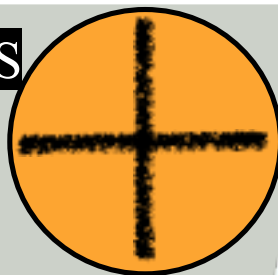
"Double Trouble"

Lifetime Goals:

- Become the first U.S. Women to Medal at an Olympics
- Become the fastest and best shooter in the world in biathlon
- Clean an entire season at the World Cup (hit every target, never been accomplished by any athlete before)
- Host an inspiring and action packed Hunting show
- Inspire young kids and women across the country and encourage them to participate in shooting sports
- Start a business

LANNY & TRACY BARNES

Aiming for Olympic Gold in 2014



Born in the small mountain town of Durango, Colorado we grew up with a love for the outdoors. With our older sister Christie we tried every outdoor and sports activity that we could come up with and spent countless hours exploring the mountains. Our first big love was soccer. We started playing when we were about 8 years old and played through high school. We both loved soccer and dreamed of someday being in the soccer world cup. We were also competitive shooters. Growing up our dad would take us hunting and fishing and our mom would take us hiking in the mountains around Durango. At a very young age our father taught us how to shoot, first with a bow and suction cup arrows, then as we got older rifles and shotguns. In middle school we went to a couple of state small-bore shooting competitions and at one of them we met a man who was helping the U.S. Biathlon team with their shooting. He told us about the sport. Growing up in

the downhill mecca of Colorado we didn't know what cross country skiing was, but shooting while on the fly sounded like our kind of adventure and also a good way to stay in shape for soccer, so we signed up for cross country skiing that year. After a few years of trying the sport we were hooked. Our dream of playing in the soccer World Cup changed to competing in the biathlon World Cup. We made our first World Jr. Championship team at the age of 18 and medaled in the World Jr. Championships the next year at the age of 19. Lanny competed in her first World Cup that same year. Tracy made the World Championship team the next year while still a junior competitor. For the past seven years we have been competing on the World Cup circuit. We competed in the 2006 Olympics four years ago and Lanny competed in the Vancouver Olympics this year while Tracy was an alternate.



**Twin
Sharpshooter
Biathletes**

Our goals in the next four years are to represent the US in the Olympics in 2014 in Russia and win the first gold medal for our country as well as introduce women and kids all across the country to shooting sports and hunting.



Fun Facts:

Featured on the Today Show, NBC, CBS, Teen People, during the 2006 Olympics

Colorado & New Mexico State Champs for Small Bore Prone

Hunting and fishing since age 7

Double Mint Twin Semifinalists

TWIN BIATHLETES

www.twinbiathletes.com

303 County Road 204

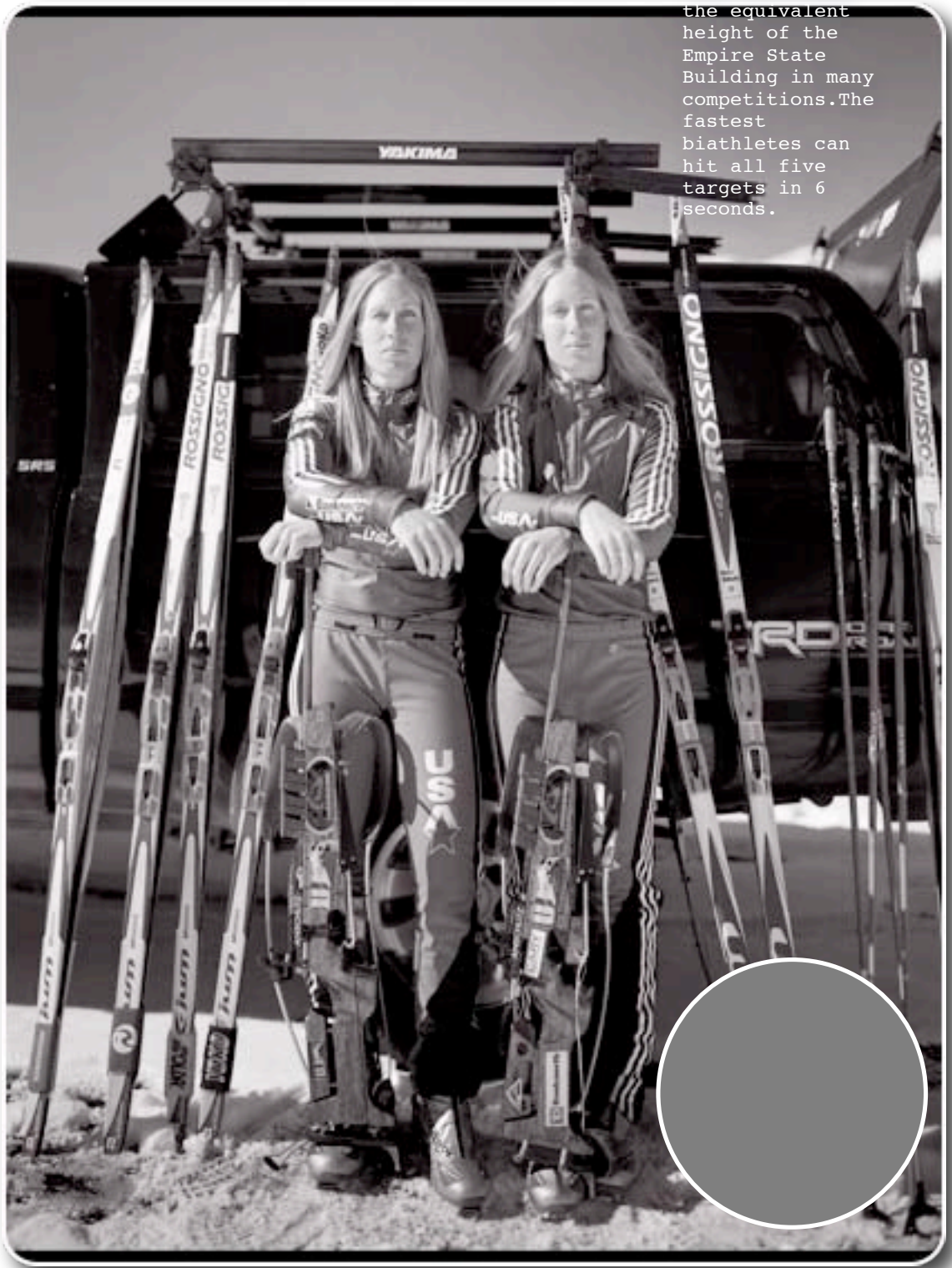
Durango, CO 81301 USA

(970)946-9339 (Lanny's Cell)

(970)946-9659 (Tracy's Cell)

XXII OLYMPIC WINTER GAMES So

2014



over 400 times the equivalent height of the Empire State Building in many competitions. The fastest biathletes can hit all five targets in 6 seconds.

AVERAGE AGE OF OLYMPIC MEDALISTS IN 2006 & 2010:
32 YEARS OLD
AGE OF LANNY & TRACY IN 2014:
31 YEARS OLD

SHOOTING SPEED & ACCURACY:
 Lanny Oakley... yep, she is known as the fastest shooter on the world cup! Tracy was ranked 7th last year in the world for shooting accuracy.

SOMETHING ELSE:
 Biathletes shoot with their hearts pounding nearly 3 times per shoot close to 20,000 rounds a year.
 More Nations compete in biathlon than in any other Olympic Sport.

MORE





Our dedication to the future of shooting sports:

We have been training and competing on a world level in biathlon for over 10 years now. Every hour of every day is dedicated to what we do. We train over 700 hours of physical training a year, shoot over 20,000 rounds and travel constantly. During our travels we have a unique opportunity to meet and have a positive impact on thousands of kids across the country. Over the years we have held countless shooting clinics for young kids and women to introduce them to the world of shooting sports. We have held programs in Colorado, Utah, Minnesota, Vermont, New York, and Maine. We have done school visits in those states as well as many others. Often times these clinics are the best part of our week. We truly enjoy passing on something that we are so passionate about.

Every year in the spring our training, camp, and race schedule is planned out and budgeted. We usually have over 30 travel days a year, which means for a month out of the year we are in a car driving, or in an airplane flying, or on a train in Europe. Every day is planned out so that we get the most out of our training so that when the racing season comes along we are



in peak physical condition. There is always two things every year that all of our training, racing, and competing is scheduled around and that's turkey hunting in the spring and elk hunting in the fall. Hunting has always been a huge part of our lives. It may even be safe to say that we love hunting more than we do biathlon.. which it's also safe to say that we are in the right sport seeing as though biathlon has hunting roots and elk and turkey hunting are great cross-training to biathlon. With hunting being such a huge part of our lives we believe in passing on that tradition and helping others to enjoy the love of hunting that we share. We recently became NRA Hunter Instructor Certified in both Western Big Game and Turkey. With this we hope to be able to host hunting clinics to young kids and women throughout the country during our travels. Our travels give us a unique opportunity to reach out to hundreds of people across the country so that they may share in the same experiences we love so much... the hunting tradition.

“Runnin’ & Gunin!”

In the future we hope to host a televised hunting show that features some exciting hunts with an interesting style, promote hunting and an outdoor



lifestyle as well as a healthy lifestyle. The show would be titled “Runnin & Gunin!”. It would be an inspirational and action packed show that motivates, inspires, and entertains.

Road To Russia:

We currently have a blog on the Women’s Outdoor Media Association Webstie and the outdoor channel website called “Road to Russia”. It documents our travels, trials, and triumphs as we push for the first ever medal in the Olympics for the US in Biathlon. Check it out at- <http://thewoma.com/category/the-road-to-russia/> and <http://www.outdoorchannel.com/Shooting/Biathlon.aspx>

